

Grace F. Johnson, CPA (retired), CMA (inactive) McCoy Professor of Management and Accounting

Marietta College
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Teaching Experience

Marietta College, Marietta, Ohio, USA

- McCoy Professor of Management and Accounting, 2007-present
- McCoy Associate Professor of Management and Accounting, 1999-2007
- Associate Professor of Management and Accounting, 1998-1999
- Assistant Professor of Management and Accounting, 1991-1998
- Instructor of Management and Accounting, 1989-1991

University of Eastern Finland, Joensuu, Finland

- Visiting Researcher, October-December, 2017

Kyungpook National University, Daegu, South Korea

- Visiting Professor of Accounting, KNU Undergraduate Global Summer School, June-July 2015
- Visiting Researcher, March 2010
- Visiting Professor of Accounting, Graduate School of Business, June-July 2009

Ningxia General Hospital, Yinchuan, Ningxia Hui Autonomous Region, China

- Medical English visiting professor and teaching consultant
 - June-July 2012
 - May 2007-July 2007
 - May-July 2008
 - December 2006- January 2007
 - December 2007-January 2008
 - May- August 2006

Baotou Light Industry College, Baotou, Inner Mongolia Autonomous Region, China

- Visiting Professor of Management, May, 2010

Chonnam National University, Gwangju, South Korea

- Visiting Professor of Accounting, Graduate School of Business, October-November, 2009
- English-language consultant for CNU's application for AACSB-International accreditation, 2009

Inner Mongolia University of Science & Technology, Baotou, Inner Mongolia Autonomous Region, China

- Visiting Professor of Management, March, 2009

Southwestern University of Finance & Economics, Chengdu and Mianyang, Sichuan Province, China

- Visiting Professor of Accounting and E-Commerce, June, 2005
- Visiting Professor of E-Commerce, June 2004
- Visiting Professor of E-Commerce, May, 2001
- Visiting Lecturer of Accounting, Management Info. Systems and Business, May-June 1997

Universidade Metodista de Piracicaba (UNIMEP), Piracicaba, São Paulo, Brazil

- Visiting Professor of Accounting and Management Information Systems, February-May 2003
- Visiting Professor of Accounting, May-June 2002

Courses Recently Taught

- Introduction to Financial Accounting
- Intermediate Accounting I
- Accounting Information Systems
- Accounting Research (senior capstone seminar)
- Business Ethics
- Business in Global Contexts

Education

- Master of Accountancy, University of South Florida, 1988
- BS Business Administration (Accounting), University of South Florida, 1986

Professional Certifications and Current Professional Activities

- Certified Public Accountant (active Ohio: 1997 to present; active in Florida: 1990-1997)
- Certified Management Accountant, 1988 (currently inactive)
- Editorial Board member, *The North American Accounting Studies*
- Reviewer, *Journal of the North American Management Society*
- Member, North American Accounting Society Board of Directors
- Advisory Committee member, Department of Business & Technology, Washington State Community College, Marietta, Ohio
- Member, West Virginia Society of CPAs
- Member, Association of Government Accountants

Marietta College Academic Awards

- Research Award: 2017, 2015 and 2008
- McCoy Teaching Professorship: 1999-2003
- Harness Teaching Fellowship: 1998-2001
- Outstanding Faculty Award: 1994

Recent Service to the Campus

- Professional Review Committee, 2024-25
- Faculty Council, 2022-2024
- President's Planning Committee, 2022-2024
- Faculty advisor to Tau Pi Phi (national business honor society), 2022-present
- Member, Marietta College CFO Search Committee, 2021-2022
- Academic Standards Committee, 2019-2021
- Honors & Investigative Studies Committee, 2018-2019
- Acting chair, Department of Business & Economics, Fall 2018
- Curriculum Committee, 2016-2017
- Member, Provost Search Committee, 2015
- Co-chair, Faculty Publishing Group, 2014-present
- Faculty Council, 2012-2014; Chair of the Faculty, 2013-2014

A *sampling* of other committee assignments/service:

- Chair, Accounting and Management Faculty Search Committees, 2016-2017, 2015-2016, 2014-2015, 2013-2014
- Coordinator, Visiting Scholar Program, 2004-2009
- Undergraduate Research Program Director, 2003-2010
- Faculty mentor to new faculty hired in Spanish, Geology, Petroleum Engineering, English, and Art

Foreign Language Competencies

- Basic Chinese (Mandarin)
- Elementary Portuguese

External Academic Awards

- AICPA: Honorable Mention (Second Place) in the Short Case category, CPA Evolution Resource National Competition, December 2021
- Outstanding Paper Reviewer, Accounting Information Systems Educator Association, 2014

Publications

- “Leaving Home: What Accounting Leaders Managing Hybrid and Remote Work Environments Can Learn from the Expat Experience”, forthcoming in the *Journal of Government Financial Management*, Winter 2025
- “Get Savvy on Social Engineering to Slow Stolen Identity Fraud”, *Journal of Government Financial Management*, Winter 2024.
- “Lifelong Learning: An Essential Attitude for Career and Life Success”, *ISACA Journal*, Vol. 6, November 2023.
- *IFRS Principles of Accounting With Key Words in Korean*, 5/e, Shin Publishing, Seoul, (co-authored with Yoon Soon-Suk and Kim Hyo-jin).
- “The Unintended Consequences of Zero Trust on Enterprise Culture”, *ISACA Journal*, Vol. 6, November 2020 .
- “How Meaningful is the Latest Addition to the FASB Conceptual Framework?”, *Journal of Accounting and Finance*, Vol. 20, No. 5, 2020, 155-163.
- “Preparing for the Next Generation of Auditing: A World Influenced by Data Analytics”, *ISACA Journal*, Vol. 6, December 2019, 53-56.
- *IFRS Principles of Accounting With Key Words in Korean*, 4/e, Shin Publishing, Seoul, 2019 (co-authored with Yoon Soon-Suk and Kim Hyo-jin).
- *108 Conversations: Ethical Considerations in Workplace Decision Making*, XanEdu Publishing, September 2018. ISBN 9781506699523.
- “Examining Cybersecurity Risk Reporting on US SEC Form 10-K”, *ISACA Journal*, Vol. 5, September 2018, 1-8.
- “ ‘100 Things Restaurant Staffers Should Never Do’: Adapted for Teachers”, in *The College Teacher's Handbook: A Resource Collection for New Faculty*, Magna Publications, 2018.
- “Cultivating Risk Awareness”, *The Accounting Educator*, Vol. 27, No. 3, Spring 2018, 11-12.
- “Master Yang: Protecting Cultural Heritage, Continuing the Tradition”, *American International Journal of Social Science*, Vol. 5, No. 3, 2016 (co-authored with Ha Shiling).
- “EXTRA, EXTRA, Read All About It!”, *The Accounting Educator*, Vol. 25, No. 2, Winter 2016, 11-13.
- *IFRS Principles of Accounting With Key Words in Korean*, 3/e, Shin Publishing, Seoul, July 2015. ISBN: 978-8955015171 (co-authored with Yoon Soon-Suk and Kim Hyo-jin).
- “Fraudtown, USA: Three Essential Internal Controls for Public Sector Entities,” *Journal of Government Financial Management*, Winter 2014, pp. 46-51 (co-authored with Rachel Hartong and Brittany Kidd).
- “From Monotony to Diversity: Changes in Urban Chinese Ideas of Consumption,” *Anthropologist*, Vol. 18, No. 1 (July 2014), pp. 81-92 (co-authored with Tang Yuanxiong).
- *Fundamentals of Accounting Information Systems: An Internal Control Approach*, North American Business Press, November 2013. ISBN: 978-0988919396.
- “Student-Created Assignments in an Undergraduate Accounting Information Systems Course: Student and Faculty Perceptions”, *Journal of Higher Education Theory and Practice*, Vol. 13, No. 1, 2013 (co-authored with Bethany Mcfarland and Rachel Worthington) .
- “Friday Forum and the AICPA Core Competency Framework: Honing Students’ Personal Competencies,” *Journal of Instructional Pedagogies*, Vol. 11, 2013, pp. 1-13.
- “The Accounting Undergraduate Capstone: Promoting Synthesis, Reflection, Transition, and Competencies,” *Journal of Education for Business*, Vol. 82, July/August 2011, pp. 266-273 (co-authored with Abdel Halabi).
- “What do the Vancouver Canucks and Closing Entries Have in Common?”, *The Accounting Educator*, Vol. 20, No. 3 (Spring 2011), pp. 5-7.
- “ ‘100 Things Restaurant Staffers Should Never Do’: Adapted for Teachers”, *The Teaching Professor*, January, 2010.
- “A citation analysis measuring the impact of Albrecht & Sack (2000)”, *Journal of Modern Accounting and Auditing*, Vol. 5, No.9. September 2009, pp.21-29 (co-authored with Abdel Halabi).

- "A Influência Do Grau De Escolaridade do Pequeno Empresário Sobre Sua Percepção de Negócio," *Revista Eletronica de Administração* (Universidade Federal do Rio Grande do Sul), Edição 56, Vol. 13 No. 2, Mai - Ago de 2007 (co-authored with Ana Maria Romano Carrão and Maria Imaculada de Lima Montebelo).
- *Sistemas de Informações: Administração em Tempo Real*, Editora Qualitymark, Rio de Janeiro, Brazil. 2007. ISBN: 9788573036015 (co-authored with André Sather Guimarães).
- "Economic Development of China's Western Provinces: Evaluating the Entrepreneurial Climate of Chengdu, Sichuan Province," *Meeting the Challenges of Sustainable Development and Globalization – New Paradigm for Developing Western China*, Sichuan Economic Publishing House, May 2006.
- "Sustainable Development and Ecotourism: What China's West Can Learn from Brazil's Western Experience," *Rural & Sustainable Development in West China*, China Economic Publishing, April 2006.
- "The Sarbanes-Oxley Act and Undergraduate Courses: A Survey of Current Practice," *The CPA Journal*, August 2005, pp. 68-69.
- "How the West is Won," *Series of Information and Management Sciences*, Vol. 4, 2005, pp. 15-23 (co-authored with Jing Jim Quan).
- "Alumni Mentors Stay Connected via E-mail," *The Accounting Educator*, Vol. XIV, No. 1, 2004.
- "B2B Trends and Opportunities in Two Emerging Markets: Brazil and China," *Journal of E-Business*, Volume 1, Issue 2, December 2001 (co-authored with Scott Thatcher).
- "B2C Data Privacy: Current Trends," *Decision Management* Vol. 39, No. 4, 2001 (co-authored with Scott Thatcher).
- *Online Study Guide* to accompany Horngren/Sundem/Stratton's *Introduction to Management Accounting*, 11/e, Prentice Hall Publishing Company. November, 1998.
- *PH Professor: Classroom Presentations in PowerPoint and Power Notes* to accompany Harrison & Horngren's *Financial Accounting*, 3/e, Prentice Hall Publishing Company. July, 1997.
- *Rethinking Teaching and Learning: A Reformation of Liberal Arts Education with Information Technology*, 1996. E-book published on Marietta College website.
- *Information Technology in Accounting*. South-Western Publishing Co. 1995. ISBN: 978-0538838948.
- "The Career Path of Rachel Jenkins," ethics case in *Cases for Classroom Discussion*, John Carroll University. 1994.
- *Encyclopedia of Accounting Systems*. (Two chapters: newspaper publishing; independent oil & gas producers) Prentice Hall Publishing Co. 1994.
- "Ethical Values and Accounting Education: They Can Be Mixed," *Management Accounting*. November 1990, p. 18.

Papers and Presentations

- "Ethical Decision Making: Individual and Organizational Factors", Association of Government Accountants Spring Forum, Parkersburg, West Virginia, May 21, 2024
- "Leaving Home: What Accounting Professionals in Hybrid or Remote Work Settings Can Learn from the Expat Experience", North American Accounting Society, Chicago, Illinois (virtual), April 10-12, 2024
- "How AI is Altering Learning and Teaching in the Accounting Major", virtual panel organizer and leader, annual meeting of the North American Accounting Society, Chicago, Illinois (virtual), April 10-12, 2024
- "Lights! Camera! - Using Film to Create Student Engagement in the Classroom", Fall Educators Conference of the International Society of Marketing/Midwest Business Administration Association-International, Nashville, Tennessee, September 10-12, 2023
- "Surfing for SIRF: Social Engineering, Stolen Identity Refund Fraud, and the Accounting Professional", North American Accounting Society, Chicago, Illinois, March 22-24, 2023
- "The CPA Evolution Initiative: Initial Reactions of Undergraduate Accounting Faculty", North American Accounting Society, Chicago, Illinois (virtual), March 23-25, 2022
- "Qufu to Yorkshire: 2,500 Years of Virtue Ethics", Academy for Business, Society, and Government (virtual), Chicago, Illinois, March 23-25, 2022
- "Superstore Memo Teaching Case", Association of International Certified Public Accountants (AICPA) Faculty Hour webinar, January 28, 2022
- "Impact of the Coronavirus Pandemic on the Financial Reporting Environment for Publicly Traded Corporations", paper presented at the North American Accounting Society annual conference (virtual), March 24-26, 2021

- “Ethical Decision Making: An Exploratory Study of Business Students from Four Global Regions”, International Leadership Association annual conference, Ottawa, Canada, October 24-27, 2019
- “Bridging the Communication Divide”, MBAA-International annual meeting, Chicago, Illinois, March 27-29, 2019
- “Deep Dive 2018: A Survey of data Analytics Course Requirements in the Undergraduate Accounting Curricula”, North American Accounting Society annual meeting, Chicago, Illinois, March 27-29, 2019
- “Writing Trust Minicases: An Interactive Workshop”, presented at the 10th meeting of the First International Network on Trust, St. Gallen, Switzerland, January 9-12, 2019
- “A More Clear and Present Danger? Cybersecurity Risk Reporting in Form 10-K”, North American Accounting Society annual meeting, Chicago, Illinois, April 16-18, 2018
- “China’s Public Diplomacy and Social Responsibility: An Analysis of Four African Projects 1960-2015”, 59th Annual International Studies Association Conference, San Francisco, California, April 4-7, 2018 (co-authored with Lu Xiaohong)
- “The Rise and Impact of the Sustainability Accounting Standards Board”, North American Accounting Society annual meeting, Chicago, Illinois, April 13-15, 2016
- “Integrating Sustainability Topics into International Business Courses”, panelist and panel chair, Midwest Academy of International Business annual meeting, Chicago, Illinois, April 13-15, 2016
- “Master Yang and the Tibetan-Qiang Embroidery Center (藏羌绣苑): Protecting Cultural Heritage and Continuing the Tradition”, 23rd Annual ASIANetwork Conference, St. Louis, MO, April 10-12, 2015 (co-authored with Ha Shiling)
- “Three Perspectives on the Value and Relevance of Sustainability Reporting”, North American Accounting Society Annual Meeting, Chicago, IL, March 25-27, 2015 (co-authored with David Mead and Soon Suk Yoon)
- “Why Sustainability Reporting is Good for Internal Control”, Academic and Business Research Institute semiannual meeting, Las Vegas, Nevada, October 9-11, 2014
- “From Monotony to Diversity: Changes in Urban Chinese Ideas of Consumption”, 22nd Annual ASIANetwork Conference, Bloomingdale, IL, April 11-13, 2014 (co-authored with Tang Yuanxiong)
- “74 Ways to Defraud the Government: A Study of Public Sector Internal Control Weak Spots”, North American Accounting Society Annual Meeting, Chicago, IL, March 26-28, 2014 (co-authored with Brittany Kidd and Rachel Hartong)
- “Hammers and Chisels or Brushes and a Dremel®? Thoughtful Craftsmanship in Honing AIS Students’ Skills”, AIS Educator Conference, Laramie, WY, June 28-30, 2013
- “Summary of Significant Accounting Policies: Disclosures from Fortune 500 Companies’ Annual Reports,” North American Accounting Society Annual Meeting, Chicago, IL, February 27-March 1, 2013
- “Friday Forum and the AICPA Core Competency Framework: Honing Students’ Personal Competencies.” Academic and Business Research Institute semiannual meeting, Las Vegas, Nevada, October 4-6, 2012
- “Student-Created Assignments in an Undergraduate Accounting Information Systems Course: Student and Faculty Perceptions,” North American Accounting Society Annual Meeting, Chicago, IL, March 28-30, 2012 (co-authored with Bethany McFarland and Rachel Worthington)
- “Accounting Capstone Course Design,” Ohio Region AAA Accounting Program Leadership Group winter meeting, Dublin, OH, December 9, 2011
- “The Impact of Albrecht & Sack – 10 Years Later,” 23rd Asian-Pacific Conference on International Accounting Issues, Beijing, China, October 16-19, 2011
- “Reflections on Teaching in Western China, 1997-2010”, 19th Annual ASIANetwork Conference, Chicago, IL, April 15-17, 2011
- “The Impact of Albrecht & Sack (2000) – 10 Years Later: A Preliminary Study”, North American Accounting Society Annual Meeting, Chicago, IL, March 23-25, 2011
- “The Accounting Undergraduates’ Views of Teaching Techniques and Experiences: A Pilot Study in Southeast Korea and Ohio, USA”, 22nd Asian-Pacific Conference on International Accounting Issues, Gold Coast, Australia, November 7-10, 2010 (co-authored with Cho Seong-pyo, Lee Aram, and Melissa Williams)
- “Perceptions of Teaching Techniques, Skill Development, and Experiential Learning Opportunities from Ohio’s Accounting Majors: A Pilot Study”, the Ohio American Accounting Association annual meeting, Geneva-on-the-Lake, OH, May 7-9, 2009 (co-authored with Melissa Williams)
- “90 Days After China’s *Katrina*: Disaster Response Lessons from the Wenchuan Earthquake”, the Academy of Business and Public Administration Disciplines Fall Conference, Memphis, TN, October 26-29, 2008

- "Migrant Workers (农民工) and Remittance Income Some Examples from North-Central Ningxia Hui Autonomous Region", 5th Annual Conference of the Consortium for Western China Development Studies, Xi'an, China, July 22-24, 2008 (co-authored with Huang Lei)
- "Experiential Classroom Learning Techniques in the Accounting Information Systems Course: A Review and Examination of Faculty Practices and Attitudes", North American Accounting Society annual meeting, Chicago, IL, April 2-4, 2008 (co-authored with Mary Sheets)
- "Core Competencies for Accounting Majors: A Systematic Approach to Building Skills into the Curriculum", a workshop the North American Accounting Society annual meeting, Chicago, IL, April 2-4, 2008
- "Examining the Impact of Albrecht & Sack (2000): A Six Year Citation Analysis 2001 – 2006", the 19th Asian-Pacific Conference on International Accounting Issues, Kuala Lumpur, Malaysia, November 11-14, 2007 (co-authored with Abdel Halabi)
- "Ethics in the Accounting Curriculum" panelist at the West Virginia Society of CPAs Accounting Educator Conference, September 29, 2007, Charleston, WV
- "Shifting Sands: Exploring the Moving Landscape for Medical Practitioners in Yinchuan", International Conference on Anti-Poverty and Regional Cooperation/4th Annual Conference of the Consortium for Western China Development Studies, July 24-26, 2007, Guiyang, China
- "Innovative Approaches to Enhancing Accounting Students' Communication Skills," panel chair and presenter at North American Accounting Society annual meeting, March 28-30, 2007, Chicago, IL
- "Cultivating Farmer-Enterprise Networks Using a Stakeholder Approach: the Development of Local Stakeholder Alliances," International Conference on Anti-Poverty and Regional Cooperation & The 3rd Annual Conference of the Consortium for Western China Development Studies, August 22-23, 2006, Chengdu, People's Republic of China (co-authored with Li Liang)
- "Building an Undergraduate Accounting Research Course Around the FARS Database: a Case Study," North American Accounting Society annual meeting, March 15-17, 2006, Chicago, IL
- "Attracting the Best and Brightest Students to the Accounting Major," panel presentation at North American Accounting Society annual meeting, March 15-17, 2006, Chicago, IL
- "Innovative IT Education in China: the E-Commerce School of Southwestern University of Finance and Economics," panel presentation at IT/IS Issues in Asia-Pacific Region, International Conference on Information Systems, December 11, 2005, Las Vegas, NV
- "How the West is Won," Fourth International Conference on Information and Management Sciences, July 1-4, 2005, Kunming, China (co-authored with Jing Jim Quan)
- "E-Government Momentum in Asia and Latin America: Lessons from Leaders on Both Sides of the Pacific," annual meeting of the Academy of International Business, Midwest Region, March 16-18, 2005, Chicago, IL (co-authored with Bradley Brannon)
- "The Business Environment for Micro and Small Business Enterprises in the Piracicaba Region of São Paulo State," Ohio Latinamericanist Conference, March 4, 2005, Columbus, OH (with Ana Maria Romano Carrão)
- "Case Study: Blended Learning in an Online News Communication Course," ICIS International Symposium on IT/IS Issues in the Asia-Pacific Region, December 11, 2004, Washington, DC (co-authored with Cao Xubin)
- "Introducing the Sarbanes-Oxley Act of 2002 into Undergraduate Accounting Courses: a Survey of Current Practice," 16th Asian-Pacific Conference on International Accounting Issues, November 7-10, 2004, Seoul, South Korea
- "Barriers to Entrepreneurship in Small Businesses", Third International Conference of Research in Latin American Entrepreneurship, November 11-13, 2004, Rio de Janeiro, Brazil," (co-authored with Ana Maria Romano Carrão)
- "Integrating Sarbanes-Oxley into the Accounting Curriculum", panelist with Gary Johnson (Southeast Missouri St. U.) and Dexter Woods (Ohio Northern U.), North American Accounting Society annual meeting, March 17-19, 2004, Chicago, IL
- "The Impact of Section 802 of the Sarbanes-Oxley Act on Electronic Records Retention Practices of CPA Firms", North American Accounting Society annual meeting, March 17-19, 2004, Chicago, IL (co-authored with Sun Xun)
- "Organizational and Business Knowledge for Accounting Majors: Have Undergraduate Accounting Curricula Followed IFAC Recommendations?", 15th Asian-Pacific Conference on International Accounting Issues, November 23-25, 2003, Bangkok, Thailand
- "The American Corporate Financial Reporting Crisis of 2001-2002: A Look at its Sources and a Review of Some Suggested Remedies", *Day of the Accountant* commemoration, Pontifical Catholic University of Minas Gerais, April 25, 2003, Belo Horizonte, Minas Gerais, Brazil

- “Developing a Business Plan for Biotechnology Startup Companies,” Piracicaba Biotechnology Conference, February, 24, 2003, Piracicaba, São Paulo, Brazil
- “Economic Development of the Western Provinces: Evaluating the Entrepreneurial Climate of Chengdu, Sichuan Province”, International Business and Economics Research Conference, October 7, 2002, Las Vegas, NV
- “Professional Preparation and the Market for Workers in Accounting in the United States,” Sixth Meeting of Accountants and Students of Piracicaba and the Region, Piracicaba, São Paulo, Brazil, June 7-8, 2002
- “Innovations in Intermediate Accounting: Putting the AICPA Core Competency Framework to Work,” North American Accounting Society, Chicago, February 27 – March 1, 2002 (co-authored with Sarah Bednar and Monica Wright)
- “Preparing Students to Thrive in the New Economy: Do Accounting Curricula Reflect IFAC Education Recommendations?”, 13th Asian-Pacific Conference on International Accounting Issues, Rio de Janeiro, October 28-31, 2001
- “B2B Trends and Opportunities in Two Emerging Markets: Brazil and China”, International Business and Economics Conference, St. Norbert College, DePere, Wisconsin, October 5-6, 2001
- “The Impact of Business Forces, Telecommunications Infrastructure, and Culture on Disclosing Data Privacy Policies on Business-to-Consumer Web Sites”, 3rd International Business & Economics Conference, St. Norbert College, DePere, Wisconsin, October 6-7, 2000 (co-authored with Scott Thatcher)
- “Integrating Collaborative and Experiential Learning into the Accounting Curriculum”, Conference for Members in Business, Education & Government, WV Society of CPAs, Charleston, West Virginia, September 16-17, 2000
- “Using Experiential Learning in the Accounting Information Systems Classroom”, North American Accounting Society annual meeting, Chicago, Illinois, March 1-3, 2000.
- “Preparing Accounting Students for the Demands of Professional Life: Challenges and Rewards”, West Virginia Society of CPAs, Charleston, West Virginia, September 16, 1999
- “Impact of the Year 2000 Problem on Accounting Systems”, Midwest Accounting Society Annual Meeting, Chicago, Illinois, March 17-19, 1999
- “Technology: What to do? How to use?”, Fall Faculty Workshop, East Central Colleges Consortium, Salt Fork Resort, Cambridge, Ohio, November 7, 1998
- “Integrating Collaborative and Experiential Learning into the Accounting Curriculum”, Conference for Members in Business, Education & Government, WV Society of CPAs, Charleston, West Virginia, September 17-18, 1998
- “Learning Styles and Classroom technology”, Lilly Conference on College & University Teaching – Atlantic, Towson University, Towson, Maryland, April 3-5, 1998
- “Outcomes Assessment and the Accounting Curriculum: Adding Value to the Major While Satisfying Accreditation Requirements”, Midwest Accounting Society Annual Meeting, Chicago, Illinois, March 25-17, 1998
- “Using the Internet to Improve Professional Accounting Services”, West Virginia Society of CPAs, Marietta College, Ohio, November 15, 1997
- “Creating PowerPoint Presentations for Classroom Use”, Conference on the Practical Applications of Information Technology in the Classroom, University of Cincinnati, Cincinnati, Ohio, February 16-17, 1996
- “Enhancing Teaching and Learning Through the Use of Presentation Software”, 15th Annual Lilly Conference on Excellence in College Teaching, Miami University, Oxford, Ohio, November 17-19, 1995
- “Implementing the COSO Report Guidelines”, Parkersburg-Marietta Chapter, Institute of Management Accountants, Marietta, Ohio, March 3, 1995
- “Total Quality and the SBI Consulting Experience”, Small Business Institute Directors’ Association National Meeting, Nashville, Tennessee, February 11, 1995
- “Developing the Ethical Dimension in the Decision-Making Process of Accounting Students”, West Virginia Business and Professional Ethics Project, Marietta, Ohio, April 8, 1994
- “Improving the SBI-SCORE-SBDC Relationship”, Small Business Institute Directors’ Association Regional Meeting, Chicago, Illinois, October 1, 1993
- “Using Computer Graphics to Improve SBI Reports”, Small Business Institute Directors’ Association National Meeting, Washington, D.C., January 30, 1992
- “Computer Graphics for Business Applications”, Parkersburg-Marietta Chapter, Institute of Management Accountants, Marietta, Ohio, December 10, 1991

- “Achieving Effective Financial Reporting Through the Use of Oversight Groups”, West Virginia Society of CPAs, Parkersburg, West Virginia, February 6, 1990

Work in Progress

- “Hidden in Plain Sight: Stress Signals and the Statement of Cash Flows”